



GEOBIRDS

**Lege KM's in transport
tegengaan met location
intelligence en AI**





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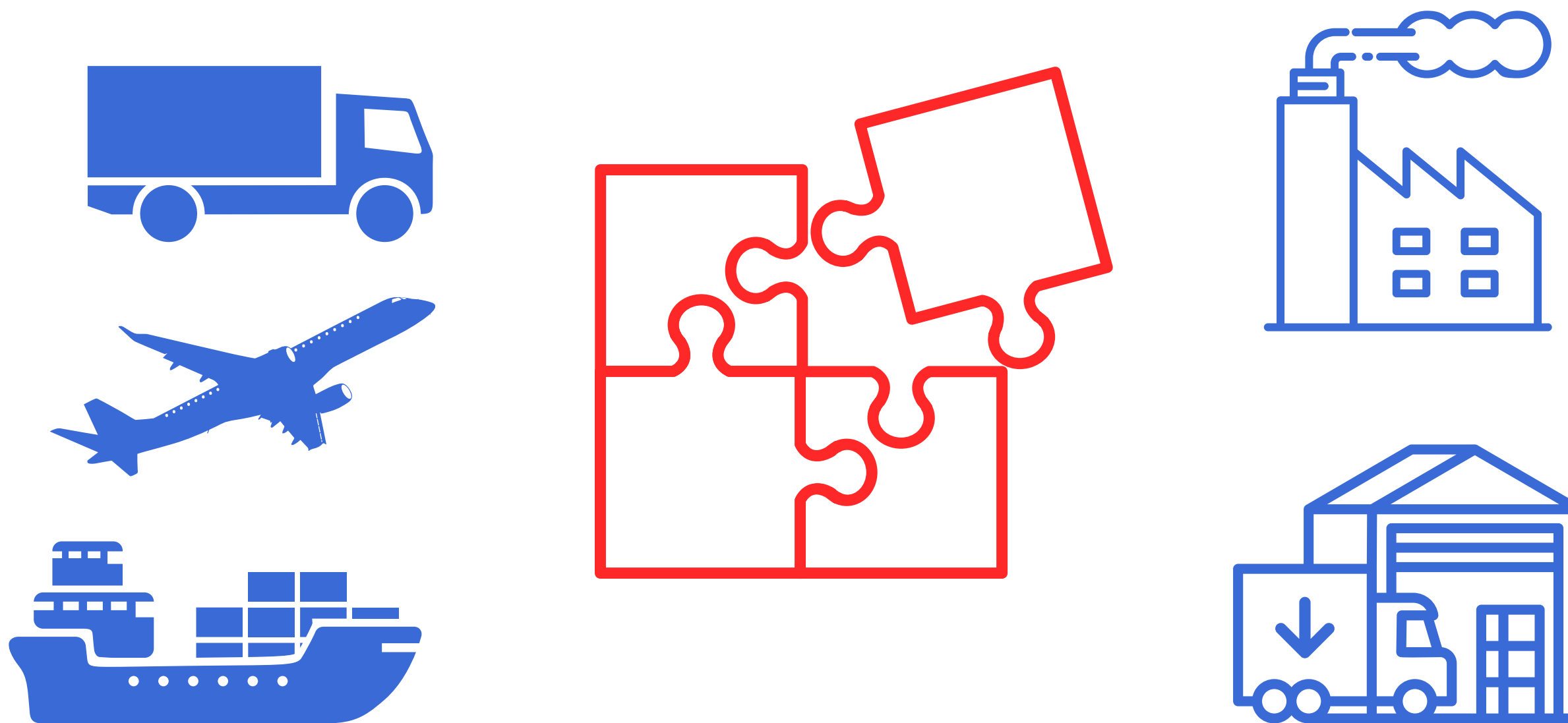
UNIVERSITEIT VAN AMSTERDAM

flexport

YES! DELFT

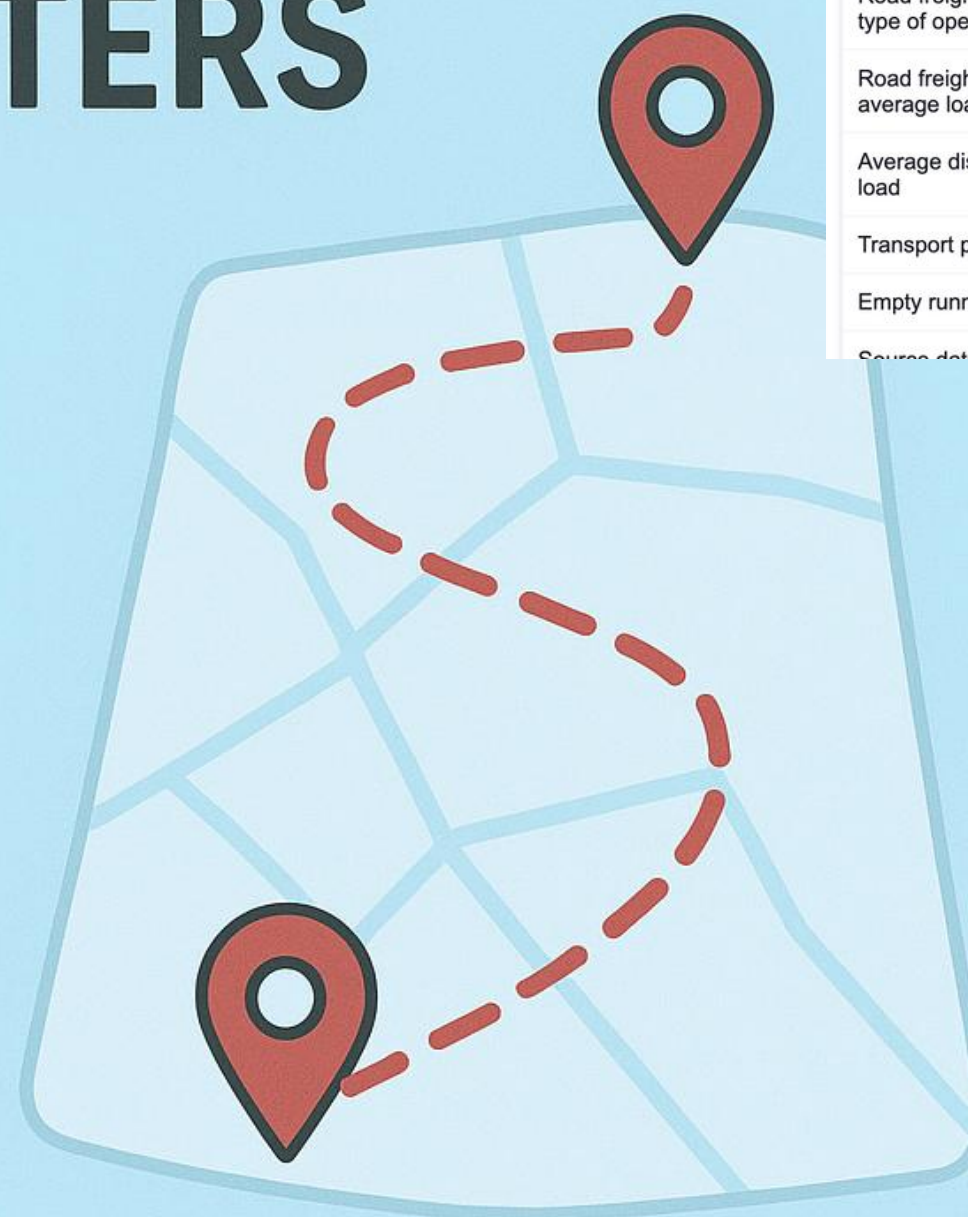
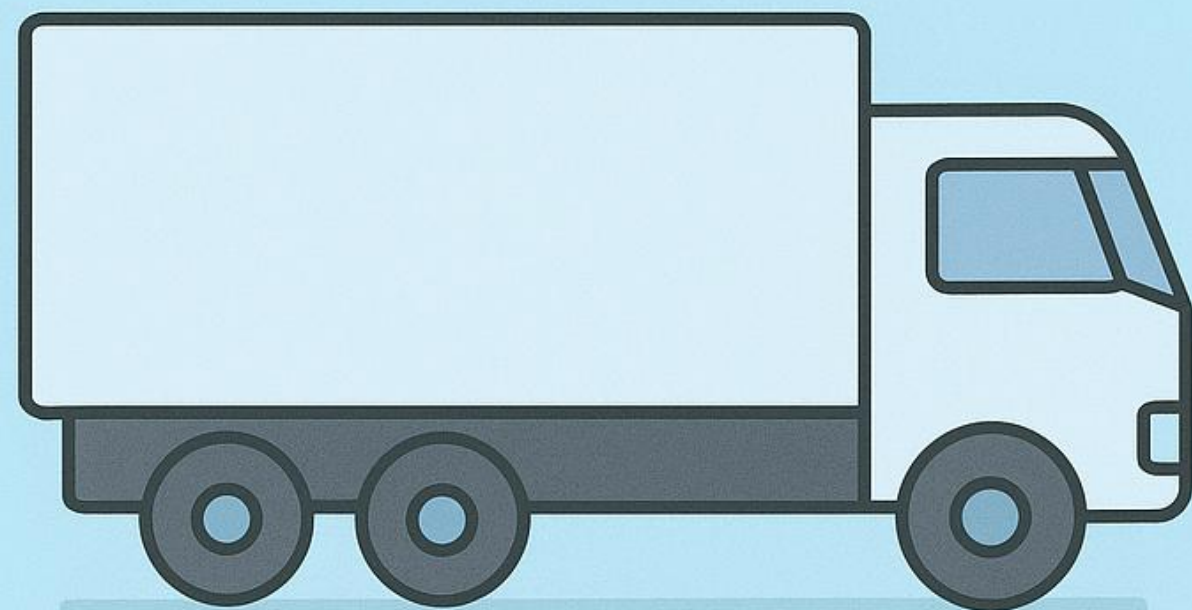
Transport

Capaciteit <> Gebruikers





LEGE TRANSPORT KILOMETERS



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Data extracted in August 2024. Planned article update: 10 September 2025.

Road freight transport by journey characteristics



Contents

Highlights

Road freight transport performance by type of operation (in tonne-kilometres)

Road freight transport in tonnage and average loads

Average distance travelled per tonne of load

Transport performance by distance class

Empty runnings of road freight vehicles

Source data for tables and graphs

Highlights

The EU registered an average annual growth rate of 0.6% in total road freight transport performance over the period 2019-2023.

In 2023, Poland continued to be the country with the biggest share of total EU international transport performance (64.3%).

One fifth (21.8%) of the total distances travelled by road freight vehicles in the EU was performed by empty vehicles in 2023.

Waarom?



Onbalansen oplossen



5 x per
week

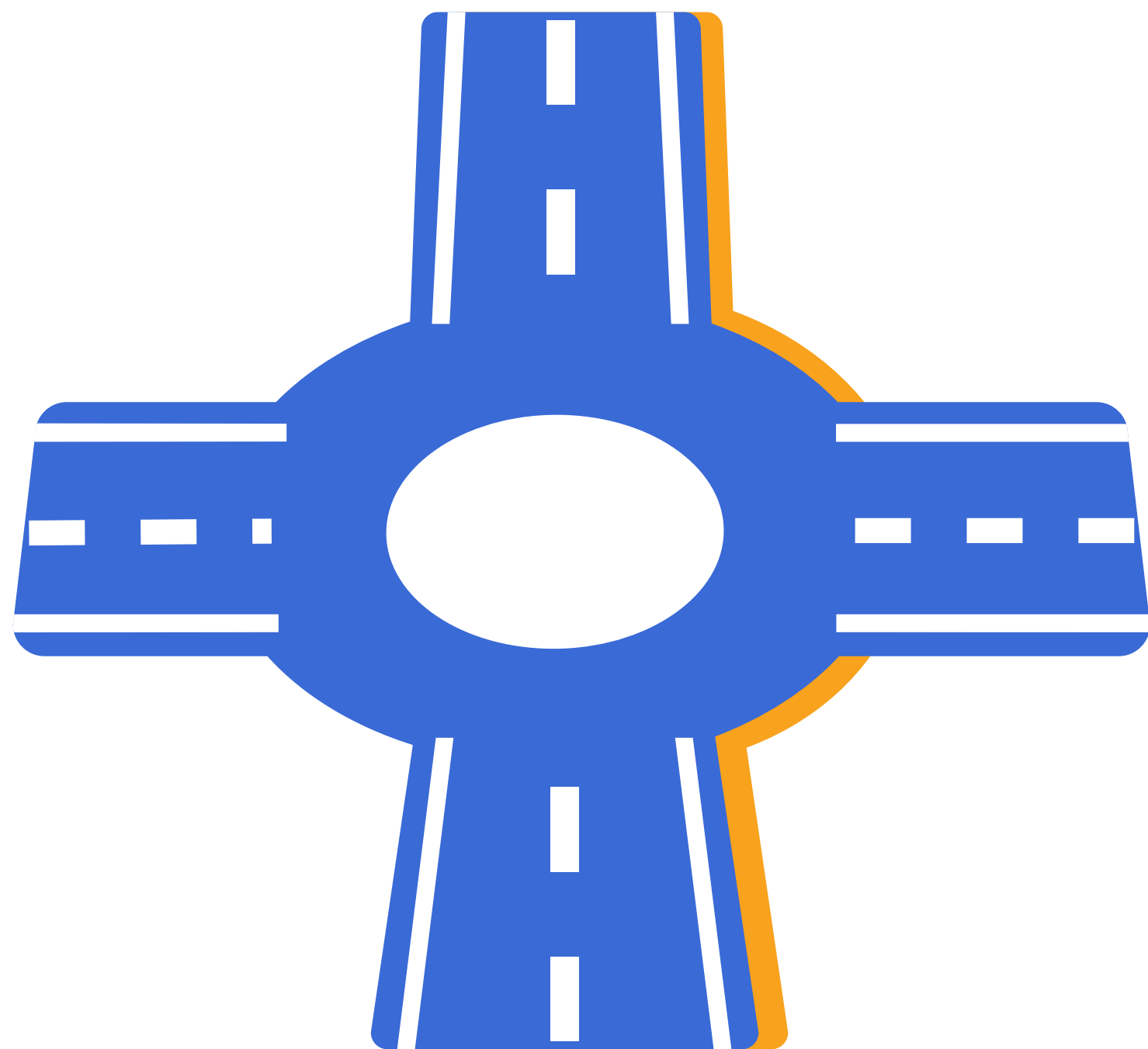
Uitdaging 1: Transportlocaties



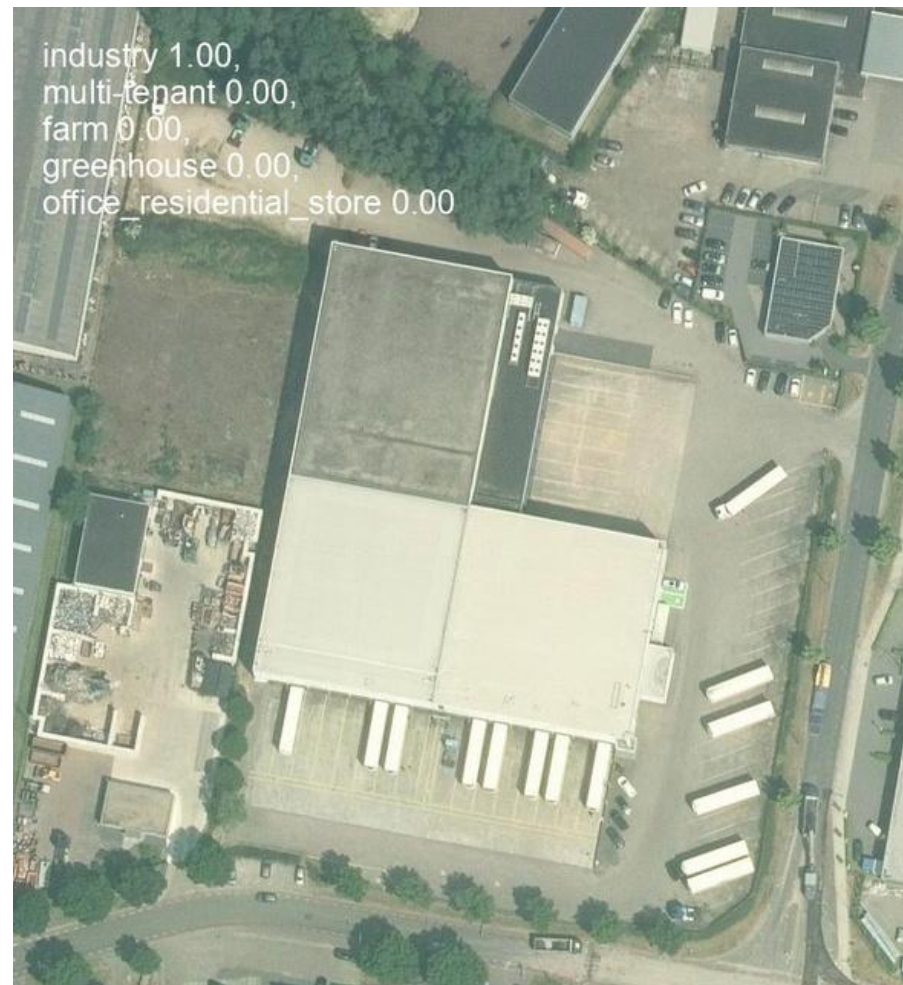
Uitdaging 2: Transportmiddelen



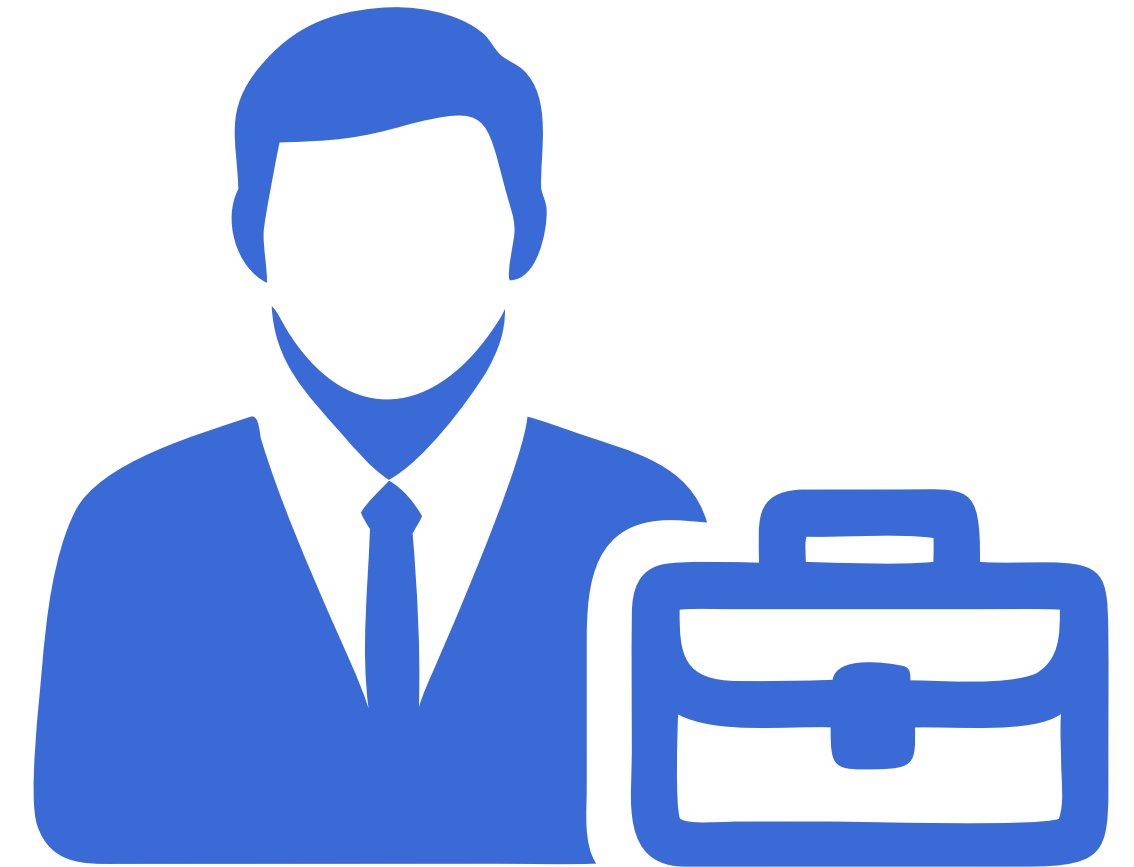
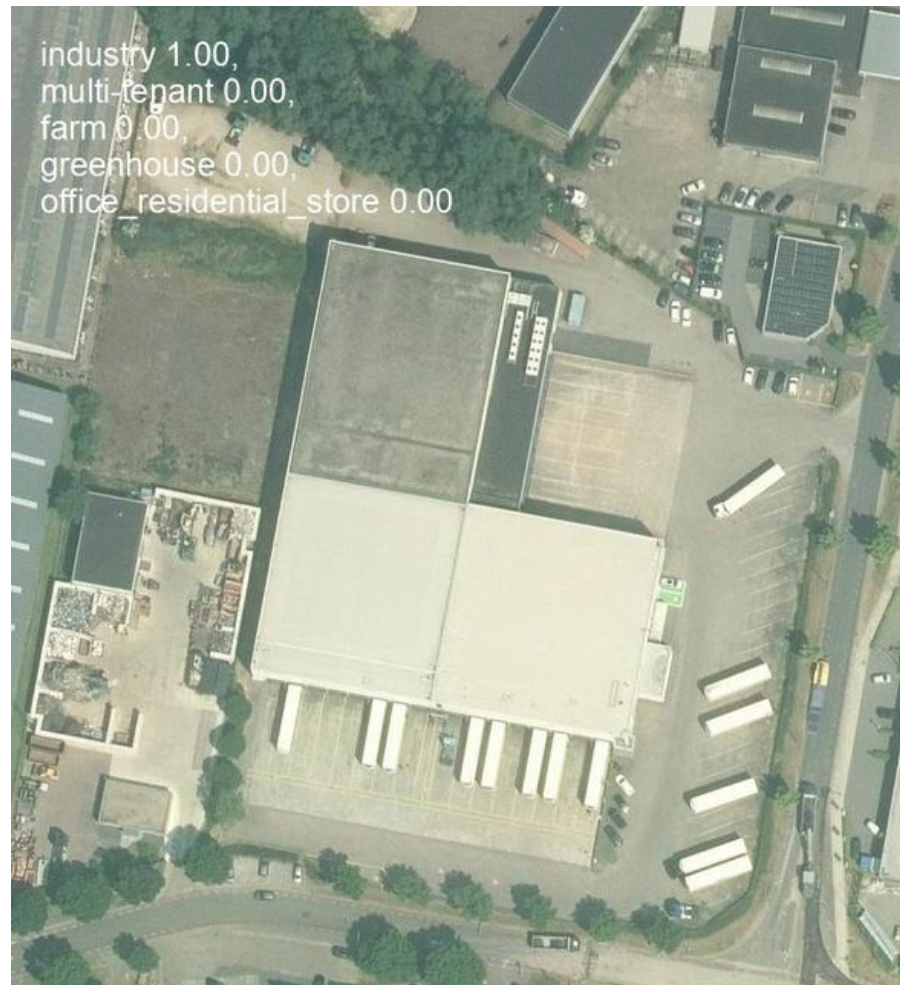
Uitdaging 3: Transportroutes



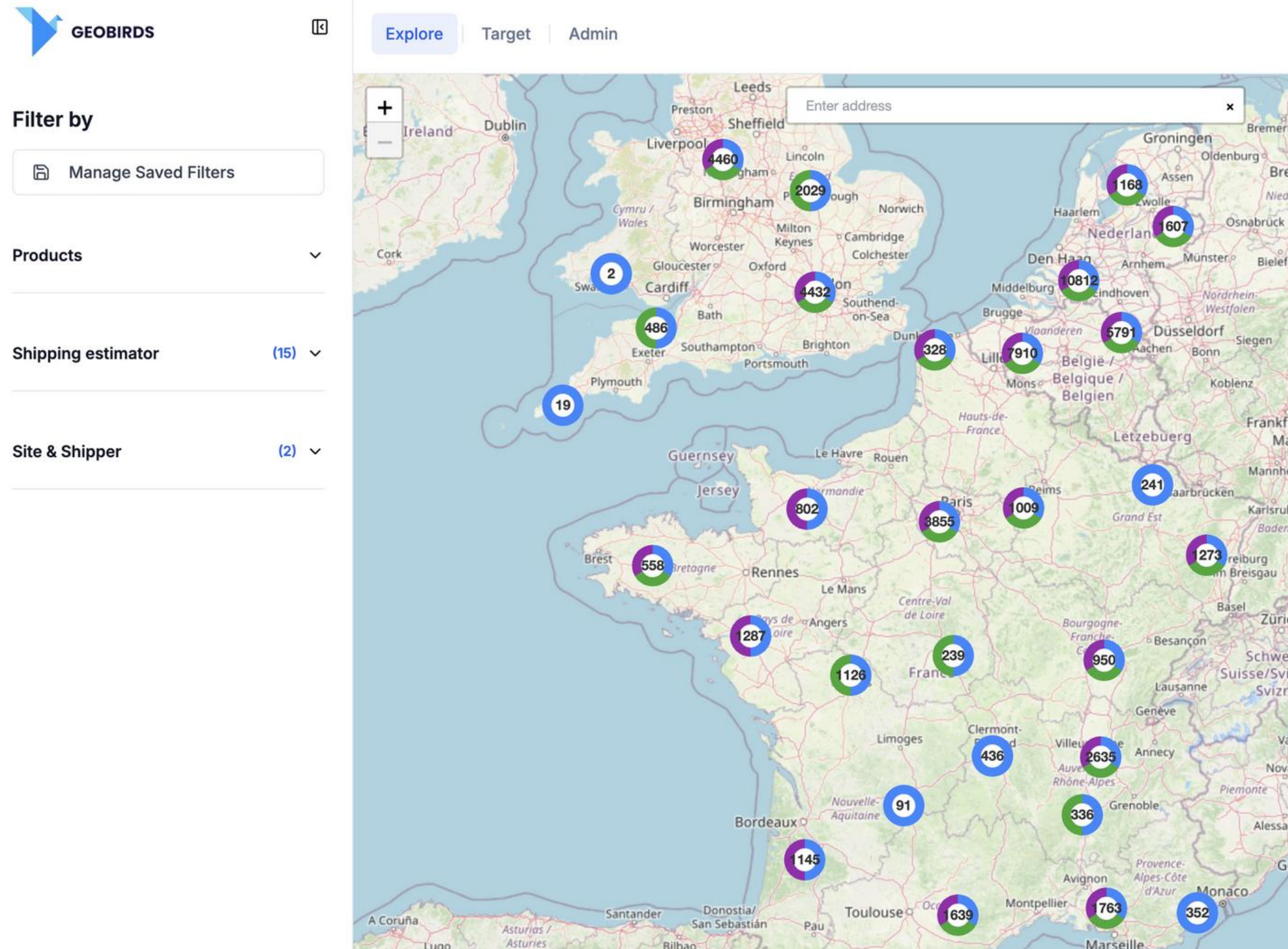
Transportlocaties mbh satellietdata



Geocoding naar verlader



Doorzoekbare transportkaart



Impact bij gebruikers

How A2B-online leverages Geobirds to maximize their NL<>UK traffic



A2B-online specializes in transportation solutions between the Netherlands and the UK, and are using Geobirds to identify the right shippers to optimize the utilization of their network with on both sides of this trade



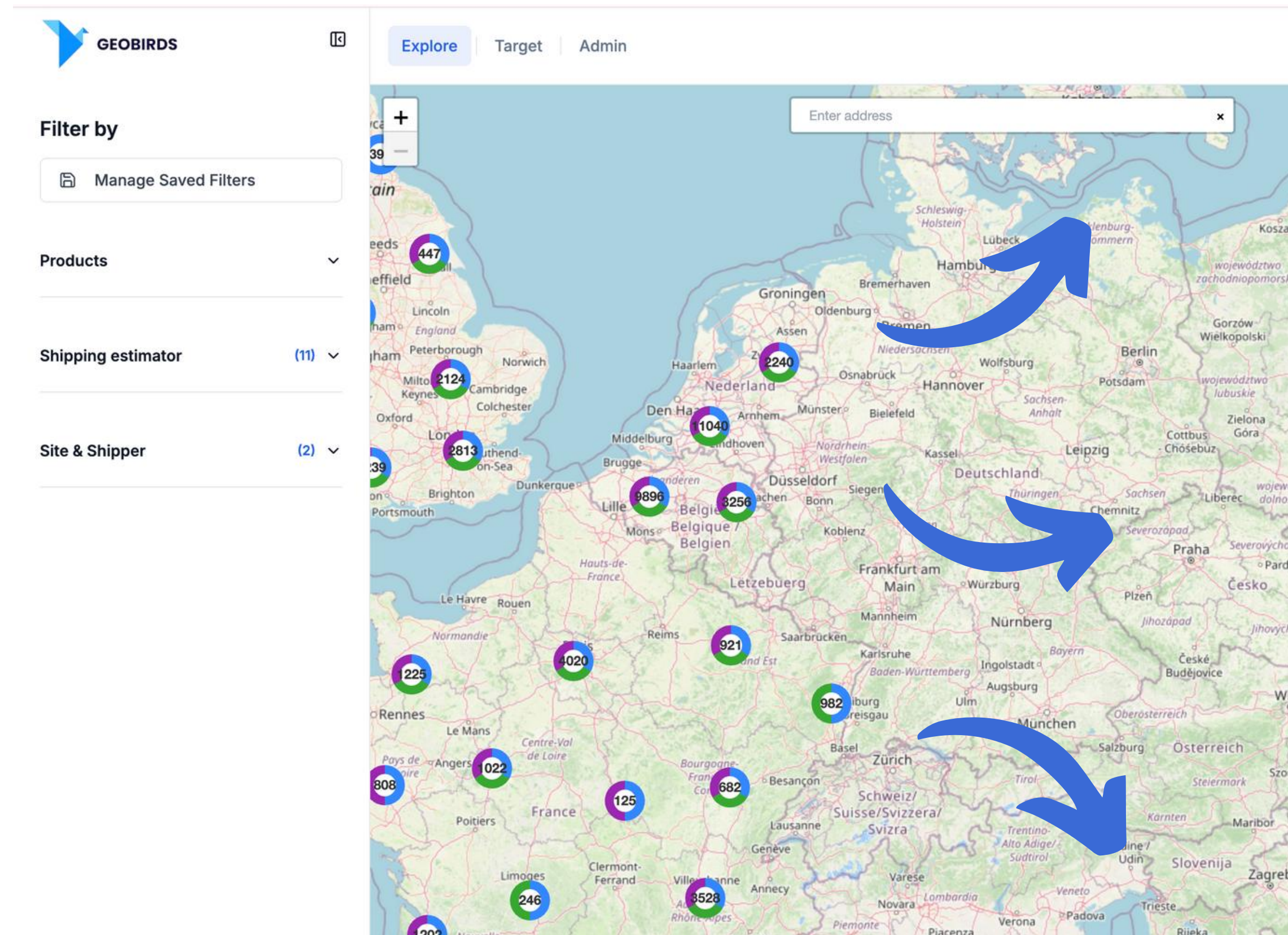
A2B-online has been receiving RFQs of previously unknown shippers on this trade already within the first quarter after onboarding!



Pim van Wetten (Customer Service supervisor): "Geobirds brings a very interesting new approach to asset utilization, and the platform could not be easier to navigate"



Vervolgstappen



Wat staat er in de weg?

- **Versnipperd datalandschap Europa tbv Geocoding naar verladers**
- **Minimaal aantal effectief getrainde satelliet interpretatie modellen voor transport doeleinden (locatie herkenning, ruimtelijke ordening (industriële) etc.)**



Q&A